

A woman with long brown hair, wearing a dark red long-sleeved shirt and a grey backpack, is standing in profile at a public water fountain. She is holding a clear plastic cup under the spout. The background is a light-colored wall with a large, stylized graphic of a water droplet or splash in shades of blue and white. The overall image has a light blue tint.

**POLL:**

# TOP HYGIENE CONCERNS IN PUBLIC SPACES

## METHODOLOGY

A web survey was conducted among 1,095 US-based respondents, 18 to 99 years of age, with an income range of up to \$200,000.

The data was collected on October 12, 2022 using the most recent census data through Survey Monkey. As a non-probability online survey, a margin or error is technically not reported. If the data were collected through a probability sample, the margin of error would be +/- 3%.

To ensure the data quality, there was accurate targeting with regularly refreshed panelist profiles and fine-tuned targeting with balancing and custom screeners. Bot detection also prevented duplicate or fraudulent respondents so the focus was on analyzing insights rather than quality control. Lastly, panel calibration studies ensured response quality met internal and industry benchmarks. All 1,095 respondents met the criteria.



**97%** of respondents agree that restroom conditions reflect how much a company cares about employees and guests



**79%** of respondents feel satisfied about their personal hand hygiene after drying their hands with paper towels

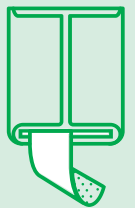
**VS**

just **51%** for air dryers

**44%** of respondents feel **very** satisfied about their personal hand hygiene after drying their hands with paper towels

**VS**

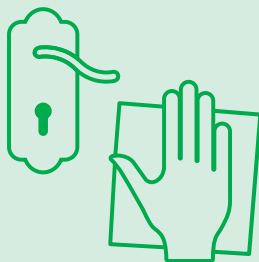
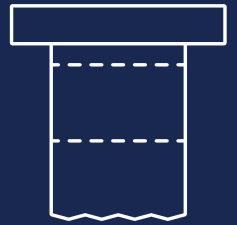
only **19%** for air dryers



**60%** of respondents agree that paper towels with a touchless dispenser positively impacts their experience and perception of a facility in a whole



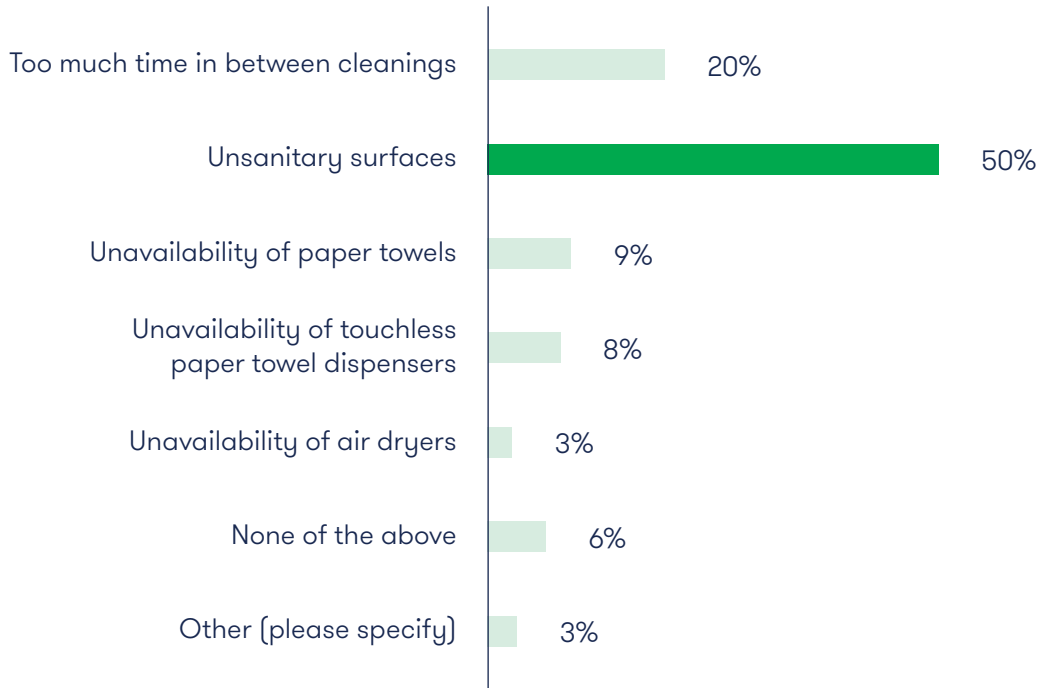
**73%** of respondents prefer a touchless or manual paper towel dispenser than other drying methods



**61%** of respondents use a paper towel to open doors in public restrooms when exiting

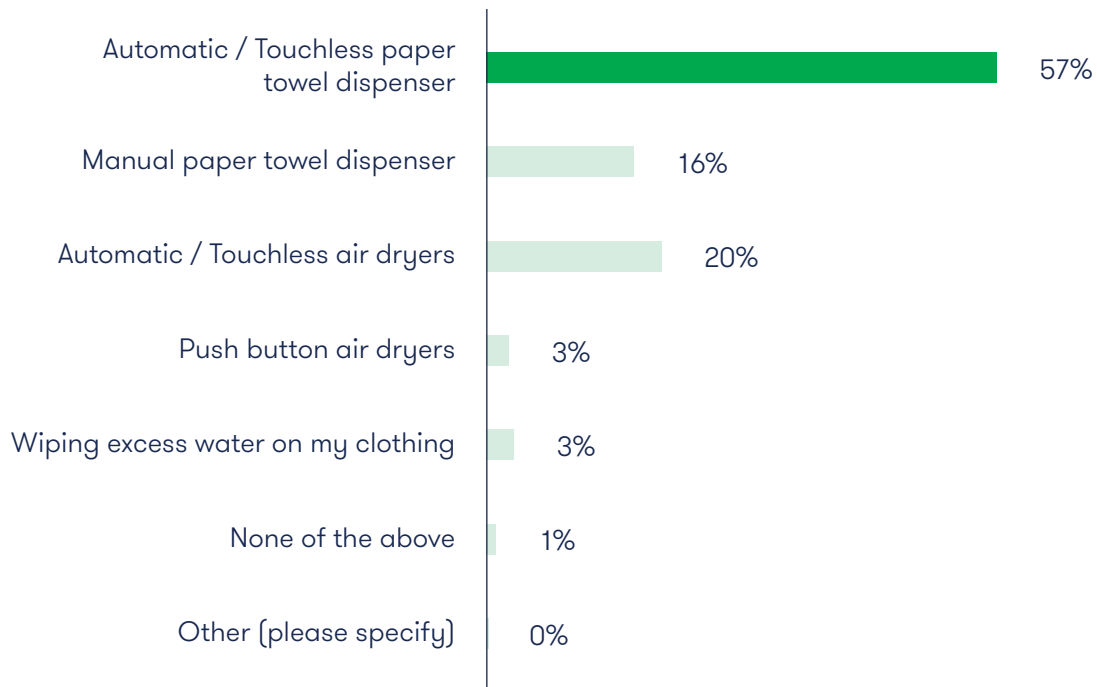
**Q1: WHAT IS YOUR MAIN HYGIENE CONCERN AS IT RELATES TO PUBLIC SPACES?**

Answered: 1,095 | Skipped: 0



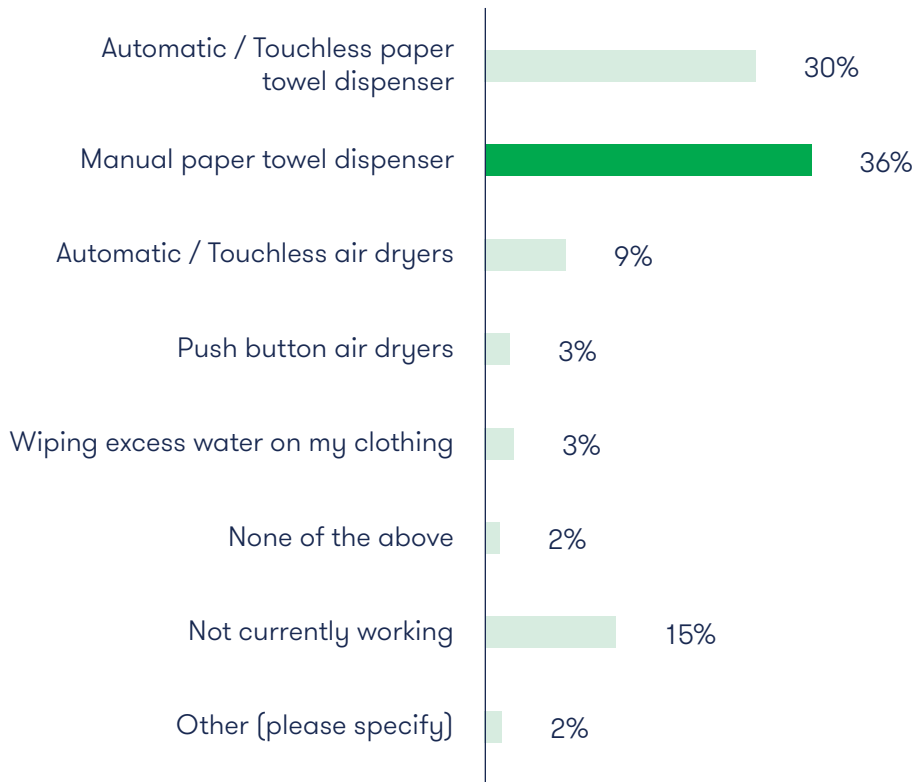
**Q2: WHICH OF THE FOLLOWING IS YOUR PREFERRED METHOD OF DRYING YOUR HANDS IN A PUBLIC RESTROOM?**

Answered: 1,095 | Skipped: 0



**Q3: WHICH OF THE FOLLOWING IS YOUR ACTUAL METHOD OF DRYING YOUR HANDS AT YOUR WORKPLACE?**

Answered: 1,095 | Skipped: 0



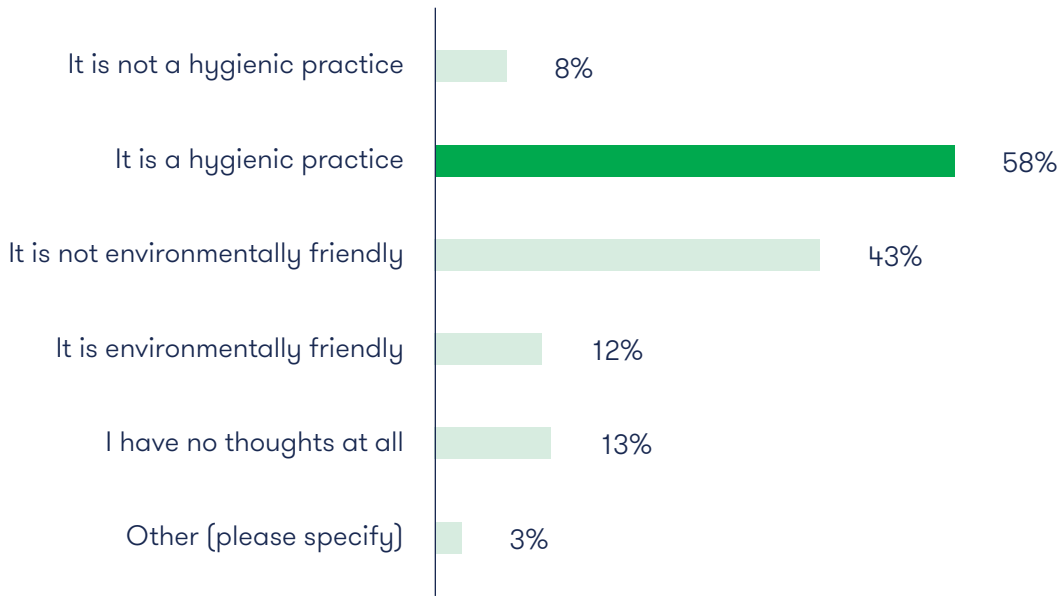
**Q4: HOW DO YOU FEEL ABOUT DRYING YOUR HANDS WITH AIR DRYERS? CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



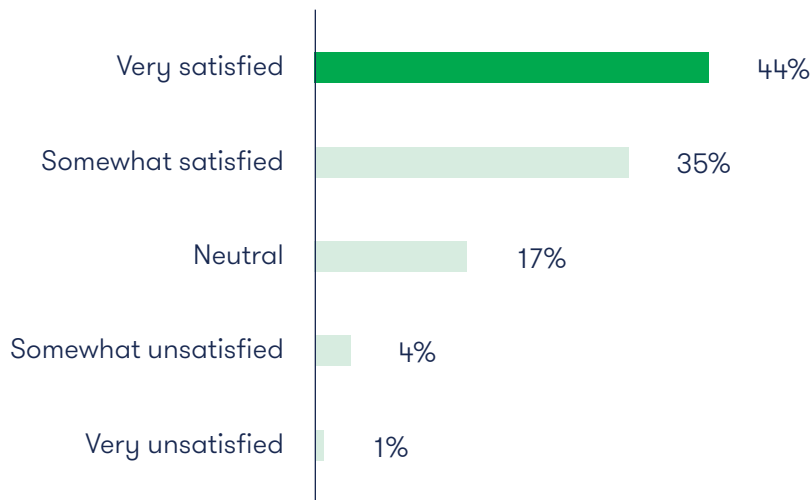
**Q5: HOW DO YOU FEEL ABOUT DRYING YOUR HANDS WITH PAPER TOWELS? CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



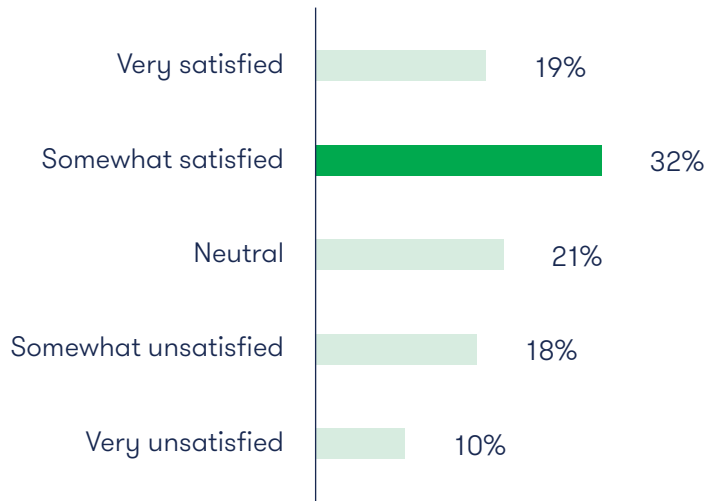
**Q6: HOW DO YOU FEEL ABOUT YOUR PERSONAL HAND HYGIENE AFTER DRYING YOUR HANDS WITH PAPER TOWELS?**

Answered: 1,095 | Skipped: 0



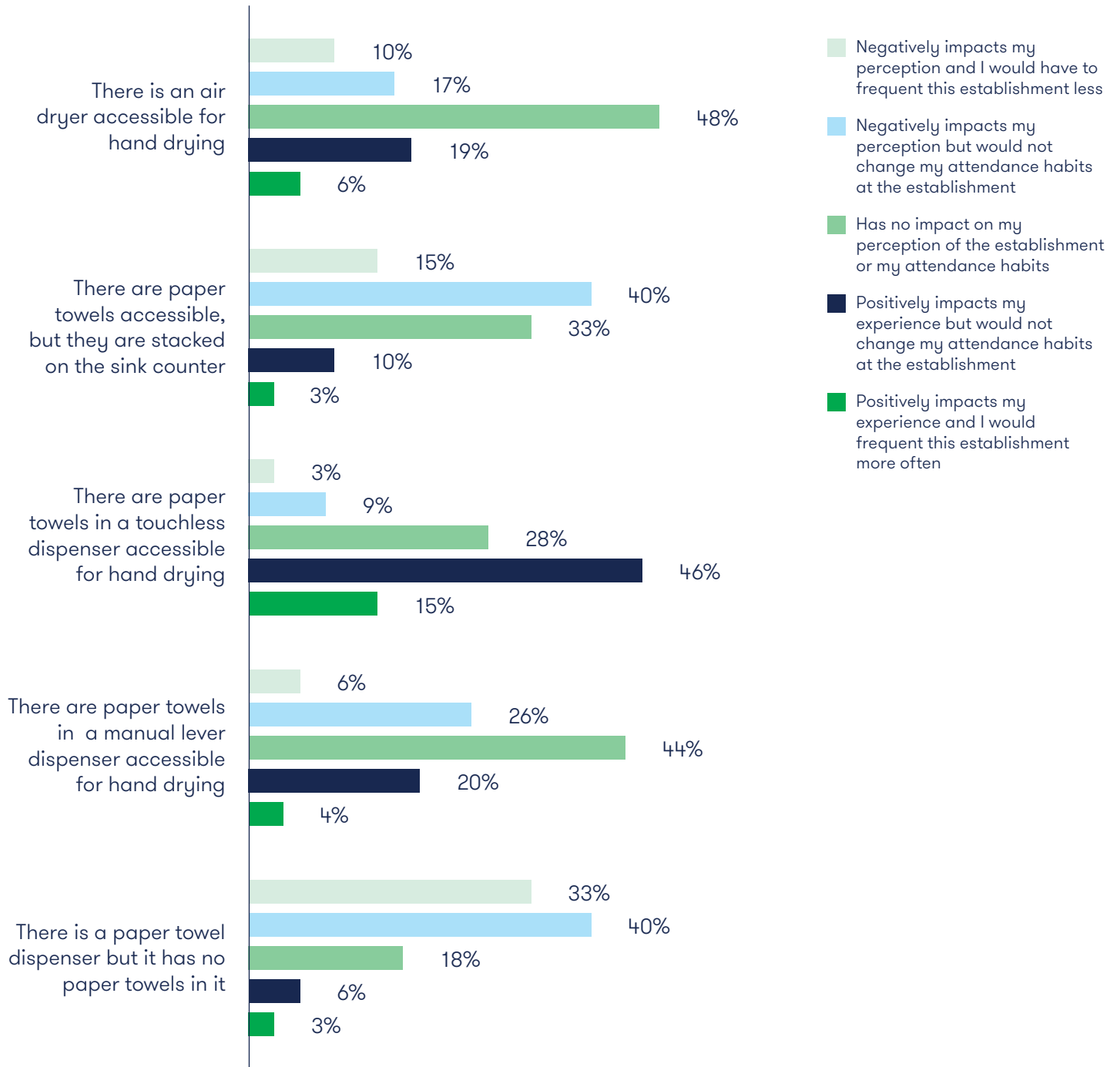
**Q7: HOW DO YOU FEEL ABOUT YOUR PERSONAL HAND HYGIENE AFTER DRYING YOUR HANDS WITH AN AIR DRYER?**

Answered: 1,095 | Skipped: 0



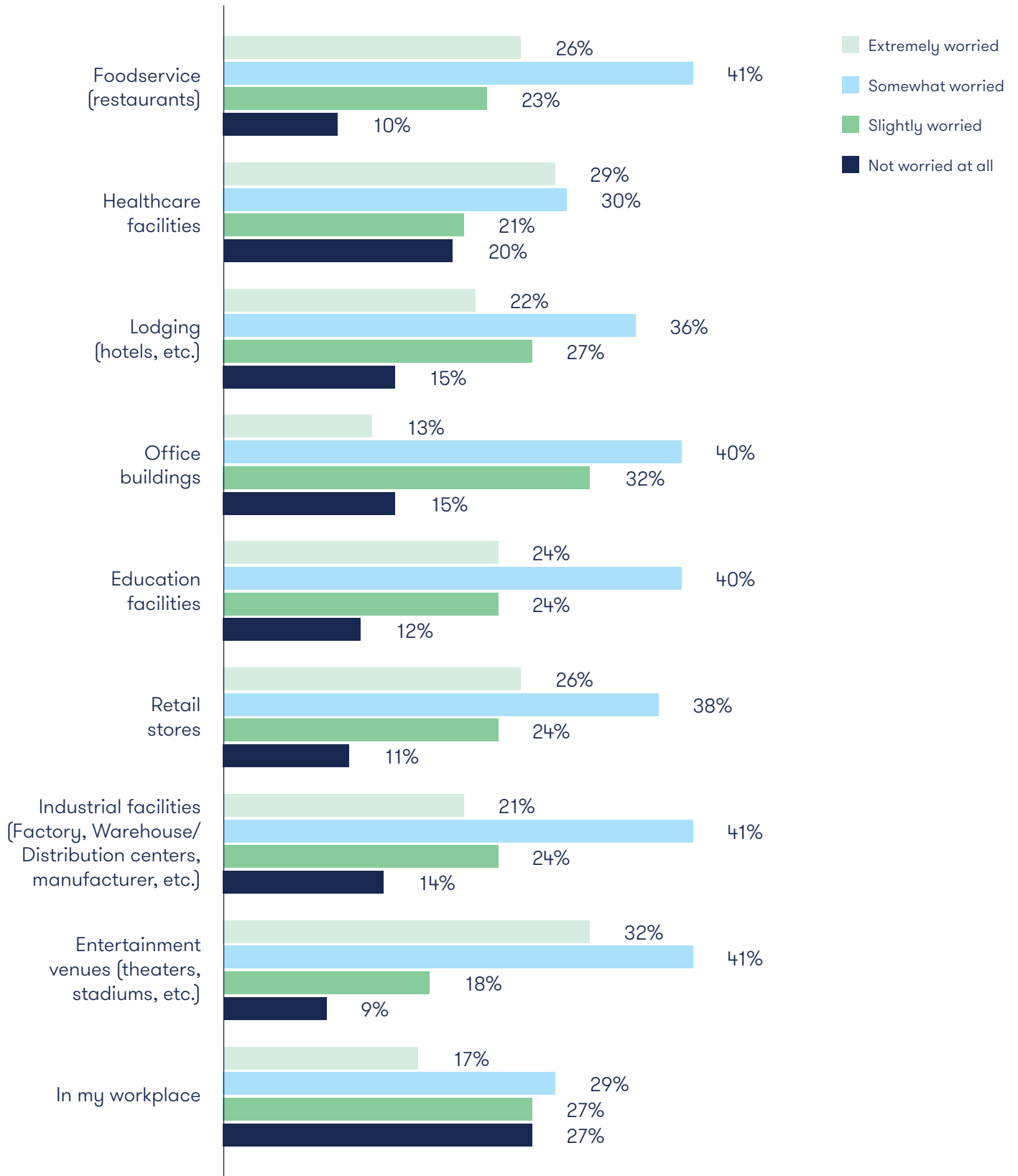
**Q8: WHEN USING A PUBLIC RESTROOM (RESTAURANT, STORE, VENUE, ETC.) HOW DO THE PAPER TOWEL OR AIR DRYER SYSTEMS AVAILABLE IMPACT YOUR PERCEPTION OF THE FACILITY AS A WHOLE?**

Answered: 1,095 | Skipped: 0



**Q9: HOW WORRIED ARE YOU ABOUT HYGIENE WHEN ENTERING RESTROOMS AT THE FOLLOWING ESTABLISHMENTS?**

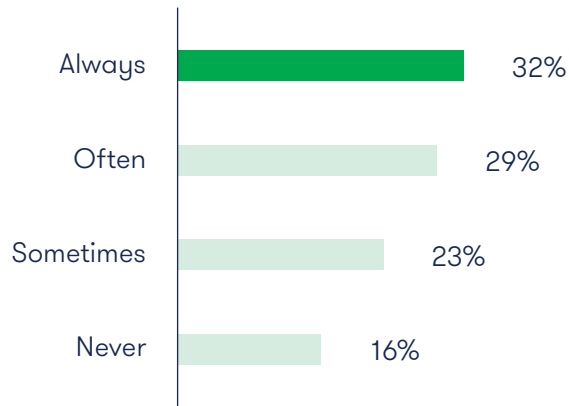
Answered: 1,095 | Skipped: 0





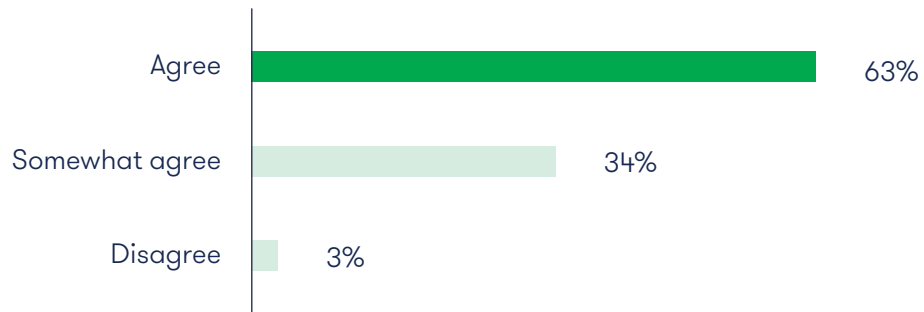
**Q10: DO YOU USE A PAPER TOWEL TO OPEN DOORS IN A PUBLIC RESTROOM WHEN YOU ARE EXITING?**

Answered: 1,095 | Skipped: 0



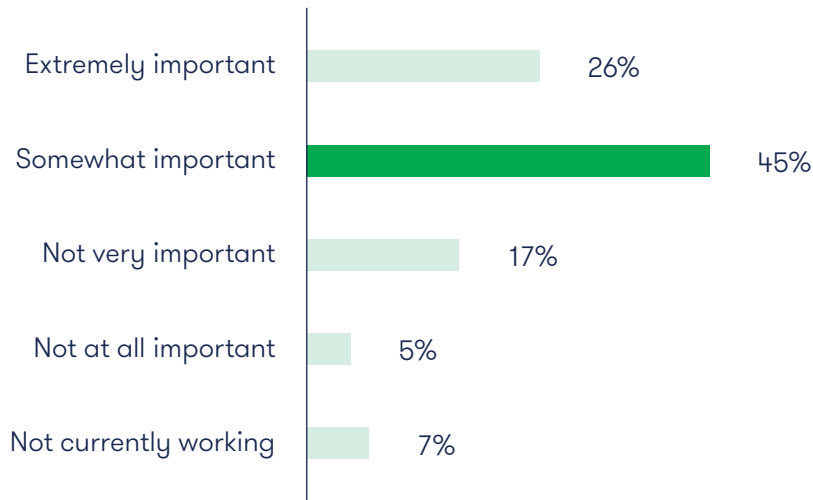
**Q11: ON WHAT SCALE DO YOU AGREE THAT RESTROOM CONDITIONS REFLECT HOW MUCH A COMPANY CARES ABOUT EMPLOYEES AND GUESTS?**

Answered: 1,095 | Skipped: 0



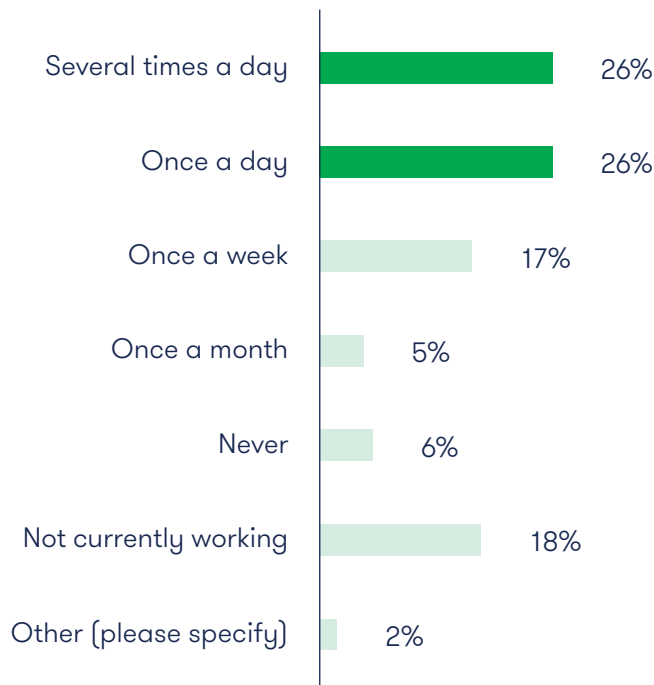
**Q12: HOW IMPORTANT IS IT TO YOU THAT YOUR WORKPLACE INCORPORATES THE LATEST SUSTAINABILITY INNOVATIONS AND PRACTICES (I.E., USING RECYCLED PAPER PRODUCTS, USING DISPENSERS THAT LIMIT THE AMOUNT OF PAPER THAT IS DISPENSED)?**

Answered: 1,095 | Skipped: 0



**Q13: HOW OFTEN DO YOU CLEAN SURFACES AT YOUR WORKPLACE?**

Answered: 1,095 | Skipped: 0



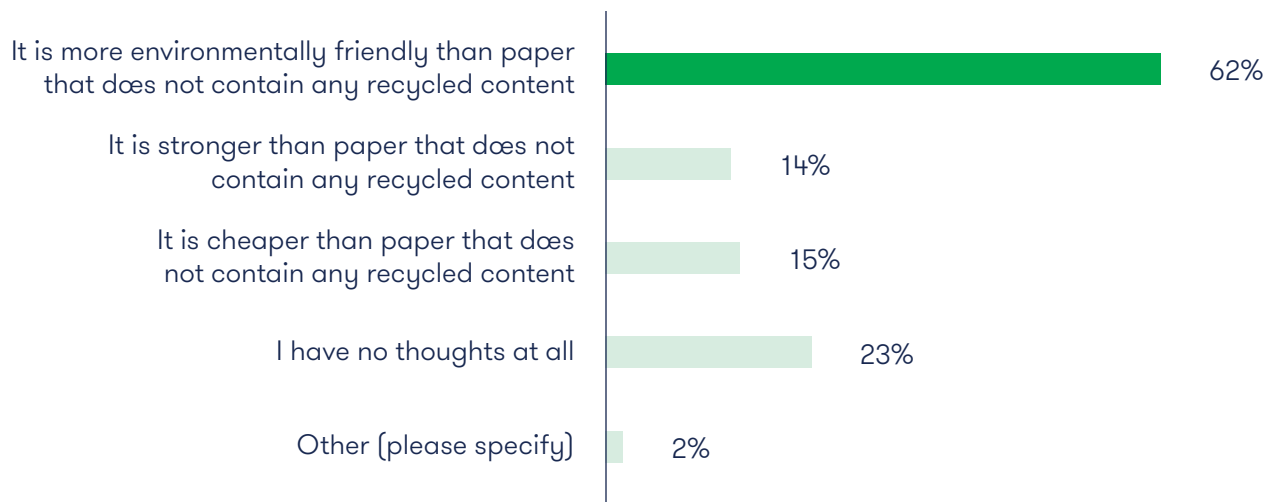
**Q14: WHAT PRODUCTS DO YOU PREFER TO USE WHILE CLEANING SURFACES AT YOUR WORKPLACE? PLEASE CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



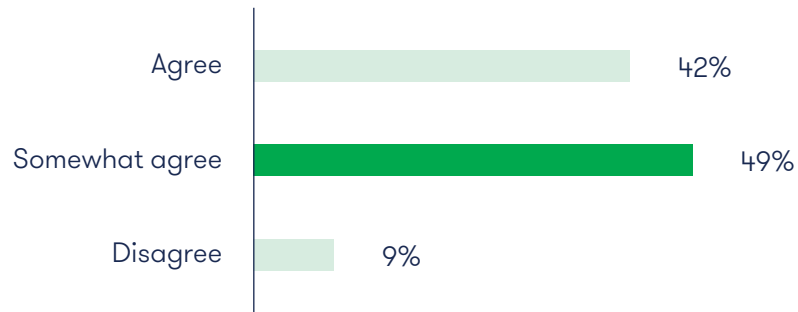
**Q15: HOW DO YOU FEEL ABOUT PAPER TOWELS AND BATH TISSUE MADE FROM RECYCLED MATERIALS? PLEASE CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



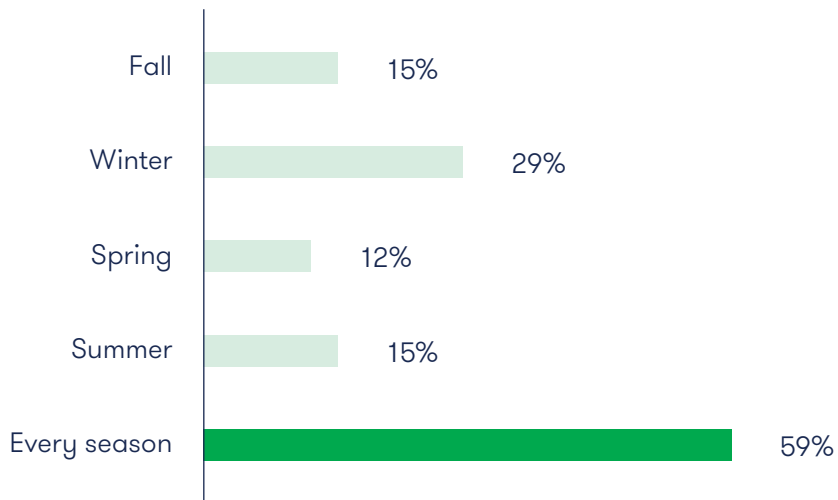
**Q16: DO YOU FEEL THAT YOU ARE MAKING A POSITIVE ENVIRONMENTAL IMPACT WHEN USING PAPER TOWELS AND BATH TISSUE MADE FROM RECYCLED MATERIALS? PLEASE CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



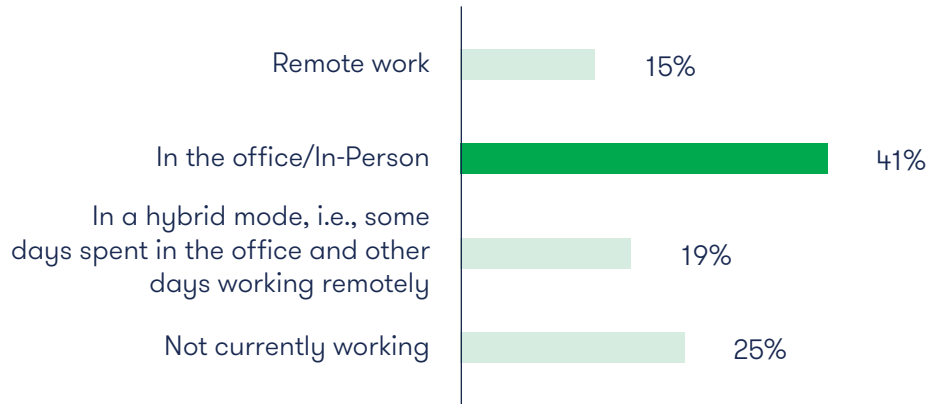
**Q17: DO YOU FEEL LIKE THERE IS A SEASON WHERE YOU NEED TO WASH YOUR HANDS MORE FREQUENTLY? PLEASE CHECK ALL THAT APPLY.**

Answered: 1,095 | Skipped: 0



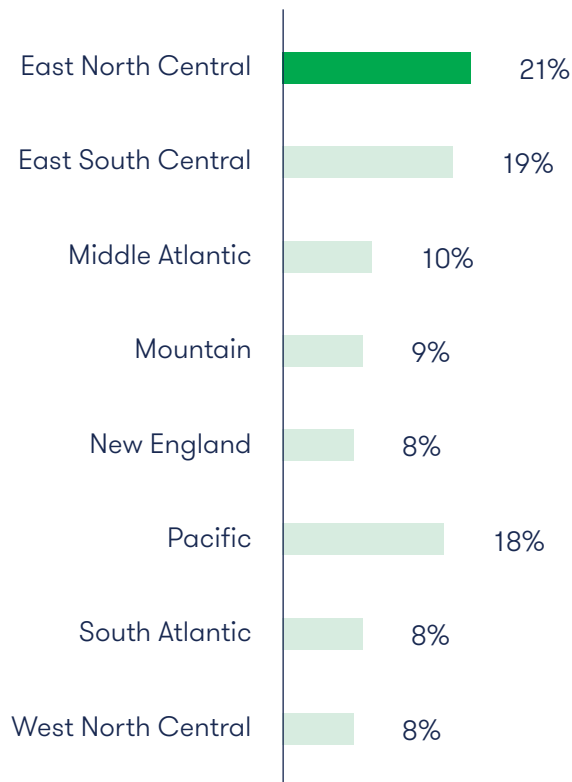
**Q18: WHAT IS YOUR CURRENT WORK ENVIRONMENT?**

Answered: 1,095 | Skipped: 0



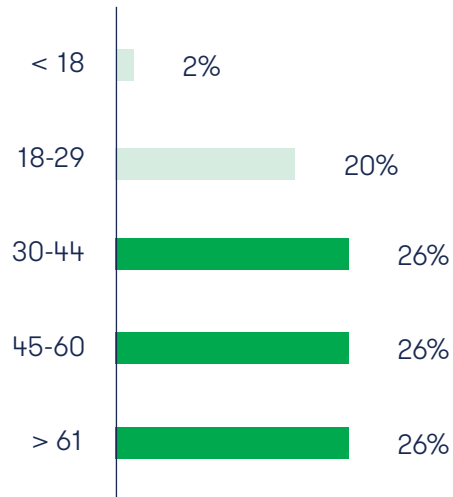
**Q19: REGION**

Answered: 1,095 | Skipped: 0



**Q20: AGE**

Answered: 1,095 | Skipped: 0



**Q21: GENDER**

Answered: 1,095 | Skipped: 0

